

THE TEN(DER) COMMANDMENTS

Part 3: “Name Brand”

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In the ancient world, someone’s name was also their reputation. God does not want us to take His name in vain because that damages His reputation. Yet, by how we live and by what we do as Christians, we often do besmirch how God wants to be known. Honoring God’s name, then, includes everything we say and do.

“You shall not misuse the name of the LORD your God, for the LORD will not hold anyone guiltless who misuses His name.” Exodus 20:7

My Next Step(s):

- When I am in a desolate place, I will trust that God has not abandoned me.
- I will use the quiet, barren and boring times in my life to move toward God.
- I will revere, not misuse, the Name of our immutable, eternal, loving God!
- I will honor God’s Name by speaking/sharing it, praying it, and living it.
- I will find my identity, meaning and hope in God’s Name placed on me in my baptism.

Memory Verse: “I write these things to you who believe in the name of the Son of God so that you may know that you have eternal life.” – 1 John 5:13

(Continues on back.)

(This message uses materials provided by The Preaching Project, San Antonio, TX.)

The { **TEN(DER)
COMMANDMENTS**

“Name Brand”

“You shall not misuse the name of the LORD your God, for the LORD will not hold anyone guiltless who misuses His name.”

Exodus 20:7

¹ Now Moses was tending the flock of Jethro his father-in-law, the priest of Midian, and he led the flock to the far side of the desert and came to Horeb, the mountain of God. ² There the angel of the LORD appeared to him in flames of fire from within a bush. Moses saw that though the bush was on fire it did not burn up.

Exodus 3:1-2

⁴ When the LORD saw that he had gone over to look, God called to him from within the bush, “Moses! Moses!” And Moses said, “Here I am.” ⁵ “Do not come any closer,” God said. “Take off your sandals, for the place where you are standing is holy ground.” ⁶ Then he said, “I am the God of your father, the God of Abraham, the God of Isaac and the God of Jacob.” At this, Moses hid his face, because he was afraid to look at God.

Exodus 3:4-6

⁷ The LORD said, “I have indeed seen the misery of My people in Egypt. I have heard them crying out because of their slave drivers, and I am concerned about their suffering. ¹⁰ So now, go. I am sending you to Pharaoh to bring my people the Israelites out of Egypt.”

Exodus 3:7, 10

⁶ Then he said, “I am the God of your father, the God of Abraham, the God of Isaac and the God of Jacob.” At this, Moses hid his face, because he was afraid to look at God.

Exodus 3:6



Levels of Intimacy in Names

Levels of Intimacy in Names

Given Name

Ms. Angie Dudici
Cocoa

IW/11/93

Health Chex Inc.
30 State St. 210
Info Service
Fairport, NY 14450

Levels of Intimacy in Names

Given Name

Nickname



Levels of Intimacy in Names

Given Name

Nickname

Relational Name

⁶ Then he said, “I am the God of your father, the God of Abraham, the God of Isaac and the God of Jacob.” At this, Moses hid his face, because he was afraid to look at God.

Exodus 3:6

⁷ The LORD said, “I have indeed seen the misery of My people in Egypt. I have heard them crying out because of their slave drivers, and I am concerned about their suffering. ¹⁰ So now, go. I am sending you to Pharaoh to bring my people the Israelites out of Egypt.”

Exodus 3:7, 10

¹³ Moses said to God, “Suppose I go to the Israelites and say to them, ‘The God of your fathers has sent me to you,’ and they ask me, ‘What is his name?’ Then what shall I tell them?” ¹⁴ God said to Moses, “I AM WHO I AM. This is what you are to say to the Israelites: ‘I AM has sent me to you.’ ”

Exodus 3:13-14

Apple (Gwyneth Paltrow)

Moon Unit (Frank Zappa)

X Æ A-12 (Elon Musk)

God's Name

God's Name

WHO I Am

God's Name

WHO I Am (God is **Immutable**)

God's Name

WHO I Am (God is Immutable)

WHO I Am

God's Name

WHO I Am (God is Immutable)

WHO I Am (God is **Eternal**)

⁵⁶ “Your father Abraham rejoiced at the thought of seeing My day; he saw it and was glad.” ⁵⁷ “You are not yet fifty years old,” the Jews said to Him, “and you have seen Abraham!” ⁵⁸ “I tell you the truth,” Jesus answered, “before Abraham was born, I am!” ⁵⁹ At this, they picked up stones to stone Him.

John 8:56-59

⁵⁶ “while I was with them I protected them and kept them safe by that name you gave me.”

John 17:12

God's Name

WHO I Am (God is Immutable)

WHO I Am (God is Eternal)

WHY I Am

God's Name

WHO I Am (God is Immutable)

WHO I Am (God is Eternal)

WHY I Am (God is Love)

I write these things to you who believe in the name of the Son of God so that you may know that you have eternal life.

1 John 5:13 (Memory Verse)

God's Name

WHO I Am (God is **Immutable**)

WHO I Am (God is **Eternal**)

WHY I Am (God is **Love**)

Honoring God's Name

Honoring God's Name

Speak it.

⁴ Hear, O Israel: The LORD our God, the Lord is one.
⁵ Love the LORD your God with all your heart and
with all your soul and with all your strength. ⁶ These
commandments that I give you today are to be upon
your hearts. ⁷ Impress them on your children. **Talk**
about them when you sit at home and when you
walk along the road, when you lie down and when
you get up.

Deuteronomy 6:4-9

⁸ Tie them as symbols on your hands and bind them on your foreheads. ⁹ Write them on the doorframes of your houses and on your gates.

Deuteronomy 6:4-9

⁷ Impress them on your children. Talk about them when you sit at home and when you walk along the road, when you lie down and when you get up.

Deuteronomy 6:7

Honoring God's Name

Speak it.

Pray it.

“This, then, is how you should pray: ‘Our Father in heaven, hallowed be Your name.’ ”

Matthew 6:9

How to Pray

How to Pray

P - Praise

How to Pray

P - Praise

R - Repent

If My people, who are called by My name, will **humble themselves** and pray and seek My face and **turn from their wicked ways**, then will I hear from heaven and will forgive their sin.

2 Chronicles 7:14

How to Pray

P - Praise

R - Repent

A - Ask

How to Pray

P - Praise

R - Repent

A - Ask

Y - Yield

“Father, if you are willing, take this cup from me; yet not my will, but yours be done.”

Luke 22:42

Honoring God's Name

Speak it.

Pray it.

Live it.

“I have given them your word and the world has hated them, for they are not of the world any more than I am of the world.”

John 17:14

Honoring God's Name

Speak it.

Pray it.

Live it.